

FOR IMMEDIATE RELEASE



Squamish Kiteboard Racing -
2011 Squamish Open Annual Regatta
& 2011 CKA Canadian National Championship

Squamish, BC, Canada – March 24, 2011 The Squamish Windsports Society (SWS) in combination with the Squamish Yacht Club (SYC) is very pleased to announce an open, international kiteboard fleet and the 2011 CKA Canadian National Championship as part of the 32nd annual Squamish Open Annual Regatta (SOAR), held concurrently from the Squamish Spit and Nexan beach. Kiteboarding competitors will be racing shoulder-to-shoulder at high speeds around a marked course to see who is the fastest to the finish line.

Course Racing is a very exciting and new feature of the Kiteboarding sport. Efforts are even being made to bring this new feature of the sport to the 2016 Olympic Games in conjunction with the International Kiteboarding Association who, along with the Canadian Kiteboarding Association (CKA), is supporting this event.

Races are scheduled for Friday-Sunday **August 5-7th**. Celebrations kick off with Slalom racing on Friday at noon and an optional Expression Session at 4 p.m. with Course racing to start at noon on Saturday. Racers will battle for point ratings which will go towards overall rankings and titles, along with prizes and a \$TBD purse. Races last approximately 15-30 minutes each, and can run back to back until 5pm.

The series is open to all competent kiteboarders from any country with categories for Open Overall, National Overall and Women.

With the long-term goal of becoming a premium location & venue on the world stage, this event could not be possible without the support of the **Squamish Windsports Society, Squamish Yacht Club** and supporting sponsor base. The Squamish Open Annual Regatta has hosted dinghies and yachts from the Pacific Northwest since 1979 and is now proud to add kiting to this classic event.

ABOUT SQUAMISH

With a variety of quality venues for many sports, Squamish, BC has become known as the Outdoor Recreation Capital of Canada. It is situated at midpoint between the two host cities of the 2010 Olympic Winter Games: Vancouver and Whistler, where the Howe Sound inlet meets the Coastal Mountain range. For kiteboarders, Squamish has become the regional hotspot, boasting calm waters and steady thermal winds averaging from 18-25 knts during the warmer months. It is all set in a scenic backdrop, and welcomed by a large and growing community of riders.

MORE INFO: coming soon.

Watch at www.SquamishWindsports.com or www.soarsquamish.com

CONTACT: Colin Ernst (Race Director): SWS.Racing@gmail.com

